



FOR IMMEDIATE RELEASE

Windermere SoCal Carlsbad Welcomes Julie Dartt

SAN DIEGO, CA – JANUARY 18, 2015 – Windermere Real Estate SoCal is proud to welcome REALTOR® Julie Dartt to its Carlsbad office, located at 300 Carlsbad Village Drive, Suite 217. Since 2002, Julie has been specializing in North County San Diego real estate, establishing herself as an expert and serving the community at large.

Real estate has been in Julie’s family since she can remember. Her grandparents were involved in buying land along “The Miracle Mile” in Los Angeles and her grandmother taught her how to review real estate contracts. “From a very young age, I have been around real estate and seen firsthand all that is involved in the transaction process,” says Julie. As a result of her early exposure to the art of real estate contracts, Julie is well versed in negotiations. “I have a deep understanding of how to put together deals so that all involved parties feel good about it at the end of the process. I believe real estate should always be a positive experience.”

Julie, who holds a Bachelor’s Degree from USC in Communication and Philosophy, is also passionate about marketing, combining technology and old school techniques to acquire new clients and sell homes. “I am willing to do the legwork to be successful, even if it means walking neighborhoods and introducing myself. Instead of sending emails, text messages, and friend requests, I believe that an old-fashioned face-to-face meeting is the best way to network. With the technology that we have at our fingertips, we often forget that the most critical component to this business is the interaction between people. I make sure that my clients receive that personal interaction from the beginning of our relationship,” she adds.



In addition to her professional diligence, Julie works just as hard at home to support her kids in Cub Scouts, Eckerl YMCA Indian Princesses, and at school. This past October, she was the lynchpin in her Cub Scouts' Den fundraising efforts, taking charge to organize where and when the boys would sell their product. As a result, her Den raised money for their camping trips and other activities.

As a real estate veteran, Julie understands the value of having a strong company backing her efforts and a brand with esteem her clients can identify. "I chose Windermere because of the level of sophistication of the brand and the full-service agency support. I feel secure knowing that in addition to a full-time support staff, my office has many experts to bounce ideas off of and to seek advice from in specific cases. For these reasons, Windermere meets the criteria I look for in a real estate agency."

"Julie's storied background and expertise in North County is a boon to our office," says Joe Wogoman, Managing Broker. "Her can-do attitude and impressive work ethic has already earned her respect and admiration from her peers. On behalf of everyone at our Carlsbad family, I would like to welcome Julie."

About Windermere Real Estate SoCal:

Windermere SoCal offices are located conveniently throughout San Diego and Orange counties, with additional office openings planned in the near future. Orange County offices include Laguna Beach and Laguna Niguel. San Diego County offices are located in Alpine, Carlsbad, Carmel Valley, Hillcrest/Mission Hills, La Mesa Village, and Little Italy, with an Encinitas office opening soon. For the complete list of office locations, visit www.WindermereSoCal.com.