



***FOR IMMEDIATE RELEASE***

**Windermere Welcomes Realtor® Bruce Dahnke**

PALM DESERT, CA – JULY 25, 2015 – Windermere Real Estate Southern California is proud to welcome Realtor® Bruce Dahnke to its Palm Desert San Pablo office, located at 44-530 San Pablo Avenue, Suite 101. Bruce earned his real estate license in 2012, and brings over 30 years of personal experience in the industry, which he applies to help buyers and sellers throughout the Coachella Valley make informed real estate decisions. Bruce holds a B.A. from the University of Wisconsin, Milwaukee, holds a Green Designation from National Association of Realtors® (NAR), and is certified as a Resort and Second-Home Property Specialist (RSPS).

Bruce’s path to real estate began early in life, when he helped take care of his family’s investment properties. After getting a taste of real estate, he fell in love, eventually buying and selling or renting his own properties, which included developing a condo-conversion project in the Milwaukee area. “Real estate was a creative outlet for me and an escape from my ‘day job’ in nuclear medicine,” says Bruce. “I really enjoy taking decades old properties and restoring them to their original glory and integrity, but with modern technology and appointments.”

Due to his decades of personal, hands-on experience in real estate, Bruce is well prepared to work with his clients and pass on his insights and vision of



real estate as a long-term investment. “I know a good investment when I see one, and enjoy working with my clients to pass on that perspective. It is critical to set aside the emotional aspects and focus on the business side of purchasing a home. My goal at the end of the transaction is to make sure that my clients are happy with the outcome both from an emotional and a fiscal standpoint,” continues Bruce.

Clients appreciate Bruce’s attention to detail, intense preparation, and honesty. “I like to be well-prepared to work with my clients. I find out the history of each property, who the architects were, and the organic styling behind the design. Understanding these points gives me insight, whether it’s to get a home ready for market or help a buyer find the right abode, and allows me to best inform my clients so they can make the right decision.”

Bruce decided to join Windermere Real Estate Southern California because of his history with Managing Broker Dean Foster and several other Windermere colleagues. “In addition to having the chance to work with Dean again, I was drawn to Windermere because it’s the biggest and the best in the Coachella Valley,” concludes Bruce.

“I am excited to welcome Bruce to our family at the Palm Desert San Pablo office,” adds Dean. “His years of personal and professional real estate



experience, genuine approach with his clients and peers, and affable personality make him an excellent fit and addition to our team.”

### **About Windermere Real Estate Southern California**

Founded by Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California quickly rose to prominence as the Palm Springs area market leader, consistently listing and selling more homes than any other real estate brokerage. As real estate agents themselves, “The Bobs” know what it takes for agents to successfully satisfy their clients in today’s ever-changing marketplace, providing exceptional services and support to help to make all transactions as smooth as possible. Windermere Southern California proudly serves the communities of Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, Bermuda Dunes, La Quinta, and Indio.

The Premier Properties program showcases and markets some of the Coachella Valley’s finest homes and estates, maximizing each property’s exposure and impact worldwide through exclusive international partnerships. Launched in 2014, the A+D program, or Architecture plus Design, pays tribute to the rich heritage of design, innovative vision, and iconic modern architecture born in the Coachella Valley. A+D embraces homes that have architectural or historical significance, an inherent reflection of the style or period they represent, or are originally created/designed by noted architects and designers, and thus provides a



unique platform to give these one-of-a-kind homes the proper presentation they deserve.

Bennion and Deville have created an extensive network of agents, clients, and partners, the largest, top-producing network for real estate available in the Palm Springs market, leveraging the power of an invitation to the Leading Real Estate Companies of the World® and acting as the exclusive local affiliate of Luxury Portfolio International®. For the location of the Windermere Real Estate Southern California office nearest you, visit us on the web at [WindermereSoCal.com](http://WindermereSoCal.com) or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.