



FOR IMMEDIATE RELEASE

Bob Bennion and Bob Deville Welcome Helen Vogel to Windermere SoCal

SAN DIEGO, CA – APRIL 12, 2015 – Bob Bennion and Bob Deville, Owners of Windermere Real Estate SoCal, are happy to announce Realtor® Helen Vogel has joined the Carlsbad office, located at 300 Carlsbad Village Drive, Suite 217. Helen has had her license since 1998 and specializes in working with both buyers and sellers to achieve their real estate goals throughout San Diego County. She also works with investors, helping them with the process from start to finish.

Helen got her first taste of the real estate industry when she took a position as an office administrator for a real estate company while working toward her law degree. “The environment was high energy and electric, and I was drawn to it immediately,” she recalls. The magnetism of real estate pulled Helen away from her aspirations in law and she quickly earned her real estate license. “I love helping my clients realize their real estate dreams. It is incredibly fulfilling to lead them down the path that accomplishes what they set out to achieve.”

As an industry veteran, Helen has what it takes to work on either side of a deal. Regardless of whether she is helping buyers find the ideal home or sellers match up with the best homebuyer, she has a steady focus on providing exceptional client service. “I am honest and completely up-front with my clients, which they appreciate. By setting expectations from the beginning and maintaining an open relationship, my clients are well informed and aware at all times,” she says. “I believe that integrity and consistency are the key to maintaining a positive client relationship for life.” In addition to her penchant for exceptional communication, clients are drawn to Helen’s exuberance and passion for real estate.



Helen also has a deep background in real estate investment, acting as a one-stop-shop for her investor clients. “I have worked with investors looking for properties from single family homes to multi-family properties with two to four units. I can jump in and help find the property, suggest enhancements that may increase its market desirability, and even have a list of contacts for tradesman,” she continues. “When the project has been completed, I can also help find tenants or market the property to attract a buyer.”

Helen decided it was time to make the switch to Bennion & Deville’s Windermere SoCal Carlsbad office because of the prime location in Carlsbad Village. “Once I saw the location, I knew right away that this was the place for me. The office has high foot traffic and high energy, and the brand is appealing.”

Says Managing Broker Joe Wogoman, “Helen is an excellent addition to our Carlsbad office family. Her storied background in the industry, exceptional knowledge of the local market, and passion for serving her clients give her the assets and skills to make any client a winner. On behalf of everyone, I would like to welcome Helen to the team.”

About Windermere Real Estate SoCal

Bob Bennion and Bob Deville brought their highly acclaimed and successful Windermere SoCal blueprint to the coastal Southern California communities in San Diego and Orange counties in 2010. Windermere SoCal office serving San Diego County are located in Alpine, Carlsbad, Carmel Valley, Hillcrest/Mission Hills, La Mesa Village, and Little Italy, with an Encinitas office opening soon. Orange County offices include Laguna Beach and Laguna Niguel. The Premier Properties program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.



For the location of the office nearest you, please visit our website at WindermereSoCal.com. Stay up-to-date on the latest trends in Southern California real estate by following us on Facebook and Twitter @WindermereSoCal.