



FOR IMMEDIATE RELEASE

Windermere Agents Celebrate Company History and Growth

PALM SPRINGS, CA – August 17, 2013 – Over 350 Windermere Real Estate agents from throughout Southern California gathered last week at the beautiful Rancho Las Palmas Resort in Rancho Mirage to learn more about the company history, to receive their annual legal update, and to celebrate their companies' amazing growth and success.

As one of the most productive real estate teams in Seattle, Bob Bennion and Bob Deville knew that their agent-centric brokerage model could make a big impact in the Coachella Valley real estate market. By allowing agents greater control over their branding and marketing decisions and supplying them with remarkable office, staffing and technological tools and support, Bennion and Deville knew that agents would be able to be more flexible in dealing with market trends while still providing their clients superior service. In 2001, Bennion & Deville Fine Homes, Inc. opened their first California real estate business as Windermere Real Estate Coachella Valley at 850 N. Palm Canyon Drive in Palm Springs.

Within five years, Windermere's presence in the Coachella Valley had grown to 10 offices and 401 agents and they launched the first of their three exclusive publications, *Windermere Homes & Lifestyles*. Bennion & Deville's real estate empire continued to grow even during the years of the market's downturn. In 2008, Windermere emerged as the local market share leader in the Coachella Valley with 545 agents working in 17 offices, including four on-site offices at distinguished country clubs in Rancho Mirage and Palm Desert.

In 2011, Bennion & Deville Fine Homes SoCal established Windermere Real Estate SoCal to encompass their new coastal offices, opening eight offices in Orange and San Diego Counties. Their focus was on South Orange County, including offices in Dana Point, Laguna Beach and Laguna Niguel, while their San Diego County efforts focused on the North County communities of Carlsbad, Carmel Valley and Solana Beach and East County offices in Alpine, La Mesa and La Mesa Village. Bennion & Deville Fine Homes also rebranded their Coachella Valley offices as Windermere Real Estate Southern California, which had grown to 25 offices and 811 agents.

Windermere agents attending last week's all agent meeting were praised for their essential role in the companies' stunning mid-year figures. So far in 2013, Windermere Real Estate Southern California/SoCal agents' sales volume total just under \$2 billion, excluding rentals and leases.



“The stunning growth of our real estate enterprise is due to the combination of having the best agents in the business who receive the support they need to succeed from our incredible management, office and marketing staff,” said Bob Deville, Co-Owner and Principal.

For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.

About Windermere Southern California:

The Palm Springs area market leader, Windermere Real Estate Southern California consistently lists and sells more than any other local real estate brokerage. Founded by owners Bob Deville and Bob Bennion in 2001, Windermere Real Estate Southern California provides superior, professional real estate services to their clients in Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta and Indio. Windermere’s Premier Properties program showcases and markets some of the valley’s finest homes and estates for maximum impact and worldwide exposure.

An invited member of the Leading Real Estate Companies of the World® and exclusive local affiliate of Luxury Portfolio International®, Windermere’s extensive network of agents, clients and partners is truly the largest, top-producing network for real estate available in the Palm Springs market. For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com.


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